World population day seeks to raise awareness on global population issues. This event was established by the United Nations development programme in 1989. On observing this world population day event, blood donation and blood grouping camp was jointly organized by NSS, RRC and YRC Part V activities of Bon Secours College for Women, Thanjavur on 10.07.2015. The Principal of the college initiated the blood donation camp and it was presided by Dr. M. Radhika Michael. Among the staff members and students more than 80 volunteers actively participated in the blood donation camp. This Camp created a social awareness to all the people in the region.